

PRESENTER: \_\_\_\_\_

PROJECT: \_\_\_\_\_

EVALUATOR: \_\_\_\_\_ DATE: \_\_\_\_\_

## Presentation & Performance Rubric

CRITERIA	WEIGHT	EMERGING	PROFICIENT	MASTERY
<p><b>Structure and Organization</b></p> <p>Introduction Main ideas Supporting materials Conclusion Length requirement</p> <p><b>TIME:</b></p>	<b>30%</b>	<ul style="list-style-type: none"> <li>No formal introduction or introduction had no clear thesis statement nor offered any preview of topics to be discussed</li> <li>Main ideas were not separated into a logical progression</li> <li>Important ideas were not supported with references or data</li> <li>No conclusion or conclusion did not adequately summarize presentation</li> <li>Presentation did not use time allotted</li> </ul> <p style="text-align: center;">0 ----- 10 ----- 20</p>	<ul style="list-style-type: none"> <li>Introduction had clear thesis statement and a preview of topics to be discussed</li> <li>Main ideas were separated into a logical progression</li> <li>Speaker supported important ideas and viewpoints through accurate and detailed references to text or other works</li> <li>Conclusion restated thesis statement and summarized the ideas presented</li> <li>Time requirement was met for specific assignment (neither too long or too short)</li> </ul> <p style="text-align: center;">21 ----- 24 ----- 26</p>	<p>In addition to meeting the PROFICIENT criteria ...</p> <ul style="list-style-type: none"> <li>Clever attention getting introduction or an imaginative thesis and preview</li> <li>Ideas connected by original transitions, logical throughout; creative pattern</li> <li>Conclusion tied speech together and left audience with memorable message</li> <li>Speaker used logical, ethical and emotional appeals that enhanced a specific tone and purpose</li> </ul> <p style="text-align: center;">27 ----- 28 ----- 30</p>
<p><b>Vocal Expression</b></p> <p>Rate and Volume of Speech Pitch, Articulation and Pronunciation Memorization Performance</p>	<b>25%</b>	<ul style="list-style-type: none"> <li>Speaker was hard to hear or understand</li> <li>Voice or tone distracted from purpose of presentation</li> <li>Excessive use of verbal fillers</li> <li>Did not memorize lines</li> <li>Acting lacked expression</li> </ul> <p style="text-align: center;">0 ----- 6 ----- 13</p>	<ul style="list-style-type: none"> <li>Speaker was easy to hear and understand</li> <li>Tone was conversational, but with purpose</li> <li>Voice sounded natural, neither patterned nor monotone</li> <li>Speaker pronounced words clearly, correctly and without verbal fillers</li> <li>Had lines memorized</li> <li>Expressive acting</li> </ul> <p style="text-align: center;">14 ----- 17 ----- 20</p>	<p>In addition to meeting the PROFICIENT criteria ...</p> <ul style="list-style-type: none"> <li>Speaker was enjoyable to hear; used expression and emphasis</li> <li>Speaker used voice to create an emotional response in audience</li> <li>Knew all your lines and possessed dramatic flair</li> </ul> <p style="text-align: center;">21 ----- 23 ----- 25</p>
<p><b>Physical Characteristics</b></p> <p>Eye Contact, Posture, Gestures, Movement, Attire</p>	<b>15%</b>	<ul style="list-style-type: none"> <li>Little eye contact with audience</li> <li>Poor or slouchy posture</li> <li>Movements were stiff or unnatural</li> <li>Attire was inappropriate for audience</li> </ul> <p style="text-align: center;">0 ----- 5 ----- 8</p>	<ul style="list-style-type: none"> <li>Strong eye contact with entire audience</li> <li>Posture conveyed confidence</li> <li>Gestures and movements were natural and effective</li> <li>Attire was appropriate for audience and purpose</li> </ul> <p style="text-align: center;">9 ----- 11 ----- 12</p>	<p>In addition to meeting the PROFICIENT criteria ...</p> <ul style="list-style-type: none"> <li>Posture was commanding and purposeful</li> <li>Attire was chosen to enhance presentation</li> </ul> <p style="text-align: center;">13 ----- 14 ----- 15</p>
<p><b>Appropriateness of Content and Language</b></p> <p>For audience, purpose, and assignment</p>	<b>10%</b>	<ul style="list-style-type: none"> <li>Speaker used inappropriate language, content or examples for this audience</li> <li>Speaker did not demonstrate a clear understanding of the assignment or purpose of presentation</li> </ul> <p style="text-align: center;">0 ----- 3 ----- 6</p>	<ul style="list-style-type: none"> <li>Speaker obviously considered the audience and used appropriate language and examples</li> <li>Speaker displayed a clear understanding of assignment requirements and content</li> <li>Speaker understood purpose of presentation</li> </ul> <p style="text-align: center;">7 ----- 8</p>	<p>In addition to meeting the PROFICIENT criteria ...</p> <ul style="list-style-type: none"> <li>Examples and words were creative and well chosen for target audience</li> </ul> <p style="text-align: center;">9 ----- 10</p>
<p><b>Overall Impact</b></p> <p>Energy, Enthusiasm, Sincerity Originality/Creativity</p>	<b>10%</b>	<ul style="list-style-type: none"> <li>Speaker appeared bored by the message or presented without conviction</li> </ul> <p style="text-align: center;">0 ----- 3 ----- 6</p>	<ul style="list-style-type: none"> <li>Speaker appeared to believe strongly in message and demonstrated desire to have audience listen, understand and remember</li> </ul> <p style="text-align: center;">7 ----- 8</p>	<p>In addition to meeting the PROFICIENT criteria ...</p> <ul style="list-style-type: none"> <li>Overall presentation was creative and exciting</li> </ul> <p style="text-align: center;">9 ----- 10</p>

<p><b>Features</b></p> <p>Multimedia, Visuals, Audio</p>	<p><b>10%</b></p>	<ul style="list-style-type: none"> <li>Materials detracted from content or purpose of presentation or were of such low quality as to discredit speaker</li> </ul> <p>0-----3-----6</p>	<ul style="list-style-type: none"> <li>Materials added, did not detract from presentation</li> <li>Materials used were quality products; easy to see and hear</li> </ul> <p>7-----8</p>	<p>In addition to meeting the PROFICIENT criteria ...</p> <ul style="list-style-type: none"> <li>Speaker creatively integrated a variety of objects, charts and graphs to amplify the message</li> </ul> <p>9-----10</p>
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**BREAKTHROUGH CATEGORY Evidence for exceptional or creative performance beyond mastery:**

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